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**Annual B-School Survey 2021**

PLEASE NOTE:

1) This is an Annual BW Business School Ranking Survey, the findings of which shall be published in BW Businessworld & BW Education

2) To support your survey form, you may like to share any document that distinguishes and substantiates your institute. The incomplete form shall not be accepted. However, you may like to mention “not applicable,” If you see that a particular field does not have information relevant to your institution.

3) Make your entries in bullet points.

MANDATORY:

1) List of Existing Permanent Faculty

2) List of Research papers published in refereed Journals, Books, Cases authored by your existing permanent full-time faculty (2019-21)

3) List of MDPs/Seminars/Workshops/Corporate visitors

4) List of foreign institutes having exchange programmes (both student and faculty) with your institute.

5) Brochure of the institute

Please send the completed questionnaire along with enclosures by 15th November 2021 to:

Ms Priya Saraf

BW BUSINESS WORLD MEDIA PVT.LTD.

**Email:** [bestbschools@businessworld.in](mailto:bestbschools@businessworld.in) & priya.saraf@businessworld.in

**Website:** www.businessworld.in

**General Information**

|  |  |
| --- | --- |
| **Name and Address of the Institute:** |  |
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| **Phone:** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Email:** |  |
| **Website:** |  |

###### **Name of the Director:**

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| **Email:** |  |
| **Phone:** |  |

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| Please give Name and direct number of the person who should be contacted regarding information given for this survey. | |
| **Name** |  |
| **Direct Phone/mobile** |  |
| **Email ID** |  |

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| --- | --- | --- | --- | --- |
| **1.2 Year of Establishment** |  |  |  |  |

###### **1.3 State the type of your institution**

(tick (🗸) whichever is applicable).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | Autonomous (Govt.) | 2 | University Dept. | 3 | Private, University affiliated |
| 4 | Private Autonomous | 5 | Others (please specify) | | |

* 1. **If affiliated to university or university department give name of the university:**

|  |
| --- |
|  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Name of the Programme** | Duration (In months) | **Batch Strength** | **Cut off Percentage at Graduation Level Required for Admission** | **Is the programme approved by AICTE (Y/N)** | **Is the programme recognised by AIU**  **(Y/N)** | **Is the programme accredited by NBA**  **(Y/N)** | **Year of commencement** |
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###### Give details of **all the programmes** offered at your institute:

###### 

**1.6** **Which is your flagship programme? Give details of your flagship programme**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.7** Number of batches graduated since inception: |  |  |  |

**1.8** With which of the following **entrance tests** is your flagship programme associated? (tick (🗸) whichever is applicable).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | CAT | 2 | MAT | 3 | State CE |
| 4 | ATMA | 5 | XAT | 6 | CMAT |
| 7 | Any Other (Please specify) | | | | |

**1.9** What was the cut off score/percentile of the entrance test (CAT, MAT, XAT etc.) for admission to your institute?

|  |  |
| --- | --- |
| **Entrance Test** | **Cut off score/percentile** |
| 1. CAT |  |
| 1. MAT |  |
| 1. ATMA |  |
| 1. XAT |  |
| 1. Any Other (Please specify) |  |

**1.10** Is your flagship programme: (tick (🗸) whichever is applicable)

|  |  |  |
| --- | --- | --- |
| 1 | Approved by AICTE |  |
| 2 | Recognized by AIU |  |
| 3 | Accredited by NBA |  |
| 4 | Accredited by International body (Please give details) |  |
| 5 | Approved or Accredited by any other body (Please give details) |  |

**1.11** What is the total fee a full time PGDM/MBA student of *the batch of* ***2020-21***will be paying for full course (Flagship)?

|  |
| --- |
|  |

**1.12** What is the total hostel fee a full time PGDM/MBA student of the batch will be paying for full course (2 years)?

|  |
| --- |
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###### **1.13** How many applications were received for your flagship management programme for the year **2020**?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
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**1.14** What is the percentage of students with more than 2 years work experience in the outgoing batch?

|  |
| --- |
|  |

**1.15** What is the percentage of female students in the outgoing batch?

|  |
| --- |
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###### **Intellectual CapitaL**

###### **2.0** Please give details of relevant books published in last two academic years i.e. 2019-20, 2020-21 which have been authored by your existing permanent faculty

Total number of books published by your existing permanent faculty in years 2019-20, 2020-21

|  |  |  |
| --- | --- | --- |
|  |  |  |

Please give details in the following format

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.No | Name of the Faculty Member | Name of the Book | Name of the publisher | Year of Publication |
|  |  |  |  |  |
|  |  |  |  |  |
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**2.1** Give total number of research papers published by your existing permanent faculty in last two academic years i.e. **2019-20, 2020-21** in refereed journals. Please give details like name of faculty, name of journal, date and paper title. Also give the number citations, if any, for the papers published.

**2.1.1** For Indian Journals only

Total number of papers published in refereed Indian Journals by your existing permanent faculty in years 2019-21

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |

Please give details in the following format:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| S.No | Name of the Faculty Member | Research Paper | Hyperlink | Date of publication | Name of the Journal (refereed) | No of Citations |
| 1. |  |  |  |  |  |  |
| 2. |  |  |  |  |  |  |
| 3. |  |  |  |  |  |  |
| 4. |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |

**2.1.2** For International Journals only

Total number of papers published in refereed International Journals by your existing permanent faculty in years 2019-21

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| S.No | Name of the Faculty Member | Research Paper | Hyperlink | Date of publication | \*Name of the Journal (refereed) | No of Citations |
| 1. |  |  |  |  |  |  |
| 2. |  |  |  |  |  |  |
| 3. |  |  |  |  |  |  |
| 4. |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |

\*Please also indicate the ranking of the journal as per Thomson Reuters etc or any other (please specify)

|  |  |  |  |
| --- | --- | --- | --- |
| **2.1.3** Total number of papers presented in conferences in years **2019-21** |  |  |  |

Please give details in the following format

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No** | **Name of the Faculty Member** | **Paper title** | **Date of presentation** | **Venue of presentation** |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
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| --- | --- | --- | --- |
| **2.2** Give number of cases authored by your permanent existing faculty in year  2019-21 |  |  |  |

*(Please attach a list giving details)*

###### **2.3** Does your institute have its **own journal**?

###### Yes (2) No

*(If yes then please send a copy of the latest issue)*

**2.4** How many **awards were won by your Permanent Faculty** in national / international events in **year** 2019-21. *(Please attach a list giving details)*

###### **2.5** Do you have a **doctoral programme (PhD)**?

###### (1) Yes (2) No

###### **2.6** Please give number of **electives introduced** in last two year **(**2019-21**)**. Please attach list of the new electives.

|  |  |
| --- | --- |
| Number of electives introduced in 2019-21 |  |

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Name of Ph.D Scholar** | **Guide & Guide's Institution** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 6 |  |  |
| 7 |  |  |
| 8 |  |  |
| 9 |  |  |
| 10 |  |  |

# Faculty

**3.0 Please give information on full time permanent faculty for the year 2019-2021?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 3.0.1 | Total number of permanent faculty |  |  |  |
| 3.0.2 | Total number of Ph.D. among permanent faculty |  |  |  |
| 3.0.3 | Total number of permanent faculty with more than **10 years teaching experience** |  |  |  |
| 3.0.4 | Total number of permanent faculty with more than **5 years industry experience** |  |  |  |
| 3.0.5 | Number of lecturers among faculty |  |  |  |
| 3.0.6 | Number of assistant professors among faculty |  |  |  |
| 3.0.7 | Number of associate professors among faculty |  |  |  |

|  |  |  |
| --- | --- | --- |
| 3.0.8 | Maximum salary that a faculty member gets (Other than Director/Dean/CEO) **(In Rs. Lakhs per annum)** |  |
| 3.0.9 | Minimum salary that a faculty members gets **(In Rs. Lakhs per annum)** |  |

# Please give information on visiting/adjunct faculty for the year 2019-21.

Visiting /adjunct faculty should include only those who are teaching full course**.**

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|  |  |  |
| --- | --- | --- |
| 3.0.10 | Total number of visiting faculty |  |
| 3.0.11 | Number of Ph.Ds among visiting faculty |  |
| 3.0.12 | Number of visiting faculty with more than 10 years industry experience |  |

# Please send us the list of permanent / visiting faculty who are on rolls of your institute on the day this form is being sent along with their qualification and industry experience.

# 3.1 Please give the details of number of seminars and conferences (other than those organized by your institute) attended by your permanent faculty in the year 2019-21

|  |  |  |
| --- | --- | --- |
| 3.1.1 | Total number of permanent faculty sent to national seminars / conferences |  |
| 3.1.2 | Total number of permanent faculty sent to International seminars / conferences |  |

(*Please give details like the venue, date of the seminar along with copy of invitations and names of faculty who attended these*)

# 3.2 What was the total expenditure for faculty development in year 2019-21.

|  |
| --- |
|  |

Please send balance sheet or any other relevant document

# Placements

1. **Please give placement details for year 2019-21:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **4.1 Total percentage of students placed (India and abroad).** | |  |  |  |
| **4.2 Give details for Indian jobs only for year 2019-21** | | | | |

|  |  |  |
| --- | --- | --- |
| 4.2.1 | Percentage of students placed |  |
| 4.2.2 | Average salary offered per annum (in Rs. lakhs) |  |
| 4.2.3 | Median salary offered per annum (in Rs. lakhs) |  |
| 4.2.4 | Maximum salary offered per annum (in Rs. Lakhs) |  |
| 4.2.5 | Minimum salary offered per annum (in Rs. lakhs) |  |

**4.3 Give details of foreign jobs only for year 2019-21.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 4.3.1 | Percentage of students placed abroad |  | | | |  |
| 4.3.2 | Average salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |
| 4.3.3 | Median salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |
| 4.3.4 | Maximum salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |
| 4.3.5 | Minimum salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |

**4.4** Give number of students absorbed in different sectors

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sector** | **Number** | **Maximum salary offered p.a** | | **(%)** |
| **Indian Jobs** | **Foreign Jobs** |
| 4.4.1 FMCG |  |  |  |  |
| 4.4.2 Consultancy |  |  |  |  |
| 4.4.3 Banking and finance |  |  |  |  |
| 4.4.4 IT |  |  |  |  |
| 4.4.5 Pharma |  |  |  |  |
| 4.4.6 Media |  |  |  |  |
| 4.4.7 Manufacturing |  |  |  |  |
| 4.4.8 Retail |  |  |  |  |
| 4.4.9 E-Commerce |  |  |  |  |
| 4.4.10 Others (specify) |  |  |  |  |

**4.5** What was the **duration of placement** season in days?

|  |  |  |
| --- | --- | --- |
|  |  |  |

* 1. Total number of **companies that visited the campus** for placements:

|  |
| --- |
|  |

* 1. Please list 10 companies that recruited maximum number of students from your campus in **2019-21**.

**PLEASE SHARE YOUR ROI IN PERCENTAGE?**

**Industry interface**

1. Please give number and value of research projects undertaken with industry and government in year **2019-21** (*Please give details like, name of the project, faculty members involved etc.)*

|  |  |
| --- | --- |
| **5.0.1** Number of government sponsored research projects |  |
| **5.0.2** Number of industry sponsored research projects |  |
| **5.0.3** Value of government sponsored research projects (in Rs. Lakhs) |  |
| **5.0.4** Value of industry sponsored research projects (in Rs. Lakhs) |  |

* 1. Please give number (**year 2019-21**) of

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **5.1.1** | MDPs /EDPs |  |  |  |
| **5.1.2** | Seminars |  |  |  |
| **5.1.3** | Workshops |  |  |  |

(Please attach a list giving details like number of participants etc.)

**5.2** Please give figures of the turnover, revenue from consultancy, revenue from MDPs of your institute for the flagship management programme in **2019-21**.

|  |  |  |
| --- | --- | --- |
| **5.2.1** | Total turnover for year **(2019-21)** |  |
| **5.2.2** | Revenue from fee **(2019-21)** |  |
| **5.2.3** | Revenue from consultancy **(2019-21)** |  |
| **5.2.4** | Revenue from MDPs **(2019-21)** |

Please send balance sheet or any other document in support

* 1. Please give number of research projects undertaken with industry in **year 2019-21 (***Please give details like, name of the project, faculty members involved etc.)*

|  |
| --- |
|  |

**5.4** Number of visitors from industry / government who came to your campus to interact with the students of your flagship programme. (*Please send us the details like name of the person, name of company, designation etc.)*

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**5.5** Do you have incubation centre for entrepreneurs?

(1) **Yes**  (2) **No**

If yes, please give total number of projects launched by the centre

|  |
| --- |
|  |

**5.6** Do you have any activity/program in the campus to promote entrepreneurship among students? If yes please give details.

**5.7** Please provide details of any start-ups by students of your institute in last 3 years:

|  |  |  |
| --- | --- | --- |
| 5.8a | Number of Startups ( If any) |  |
| 5.8b | Names of the Start ups | Websites of the newly founded companies (if any) |
|  |  |  |
|  |  |  |
|  |  |  |

Infrastructure

|  |  |  |  |
| --- | --- | --- | --- |
| **6.0** | Campus area in acres |  | Acres |
| **6.1** | Total built up area (in sq. feet) |  |  |
| **6.2** | Number of books in library (related to management) |  |  |
| **6.3** | Number of electronic databases in library (give details) |  |  |
| **6.4** | Number of Faculty cabins |  |  |
| **6.5** | Number of Seminar Halls |  |  |
| **6.6** | Number of Auditoriums |  |  |
| **6.7** | Seating capacity of Auditorium |  |  |
| **6.8** | Number of national journals subscribed to (online + paper back version) |  |  |
| **6.9** | Number of International journals subscribed to (online + paper back version) |  |  |
| **6.10** | Number of amphitheater class rooms |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Yes** | **No** |
| **6.11** | Are residential facilities available in the campus for students? |  |  |
| **6.12** | Do you have MDP hostel in your campus? |  |  |
| **6.13** | Are residential facilities available in the campus for faculty members? |  |  |
| **6.14** | Is your campus Wi Fi? |  |  |
| **6.15** | Is every student of the flagship programme provided with a Laptop? |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **6.16** | Number of single occupancy rooms for students |  |  |
| **6.17** | Number of double occupancy rooms for students |  |  |
| **6.18** | Number of Faculty houses |  |  |

**7.0 Please list the facilities that are available in your campus:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Facilities** | **Yes** | **No** |
| **7.0.1** | Canteen |  |  |
| **7.0.2** | Cricket Ground |  |  |
| **7.0.3** | Basket Ball Court |  |  |
| **7.0.4** | Football Ground |  |  |
| **7.0.5** | Billiards Table |  |  |
| **7.0.6** | Swimming Pool |  |  |
| **7.0.7** | Lawn Tennis Court |  |  |
| **7.0.8** | Badminton Court |  |  |
| **7.0.9** | Squash Facilities |  |  |
| **7.0.10** | Gymnasium |  |  |
| **7.0.11** | Any other |  |  |

**LIBRARY**

**8.0** Do you have a separate building for Library? (Yes/No)

**8.1** Give 5 bullet points that makes your library distinguished from others?

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**8.2** What is the capacity of the Library?

* Sitting capacity:
* Computer facility:
* Library timing:
* Number of books:
* Number of Journals:

**8.3** Do you have any Library Exchange Program? If yes, please specify?

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**TECHNOLOGY INTERVENTION**

**9.0** Share various tech-enabled services that your Institute is facilating to?

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Exchange programmes**

**10.0** Please send list of foreign institutes having exchange programmes (both student and faculty) with your institute along with copy of MOUs

**10.0.1** Number of student exchange programmes with foreign institutes:

|  |
| --- |
|  |

(Please give detailed list along with copy of MOUs)

**10.0.2** Number of faculty exchange programmes with foreign institutes:

|  |
| --- |
|  |

(Please give detailed list along with copy of MOUs)

**10.1** How many students actually went abroad to study as part of the exchange programme in the year **2019-21?** (*Please give details of only those students who went as part of exchange programme for a minimum duration of three months)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sr No** | **Name** | **Programme** | **Semester** | **Batch** | **Location** |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |

**10.2** How many faculty members actually went abroad as part of the exchange programme in the year **2019-21?** (*Please give details of only those faculty members who went as part of exchange programme for a minimum duration of three months)*

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**10.3** Number of students who came from abroad (minimum 3 months) as part of exchange programmes in the year **2019-21?**

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**10.4** Number of faculty who came from abroad (minimum 3 months) as part of exchange programme in the year **2019-21?**

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**10.5** Please provide us a list of five recruiters of your B-School along with name of the contact person and other details:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S. No** | **NAME OF THE COMPANY** | **CITY** | **Contact Person** | **Phone** | **Email ID** |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |

**11.0** Please mention about the best practices /developments/ innovations (including those in pedagogy) that have been introduced in past few years in your institute. We may highlight them in the lead story.

**12.0** How many of your students are among existing corporate CEOs/MDs, CFOs etc.

**Please give detailed list with name of Company and designation.**

**Seal of the Institution**

**Signature of Director**

**Date: / / 2021**